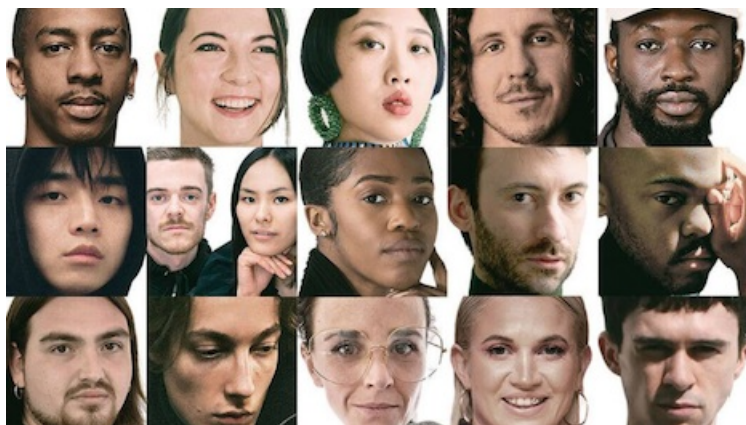


APPAREL AND ACCESSORIES

LVMH announces semi-finalists for 2021 Prize

April 2, 2021



Some of the 20 semi-finalists for the LVMH Prize. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French fashion conglomerate LVMH has released the list of 20 young fashion designers selected as candidates for its 2021 LVMH Prize.

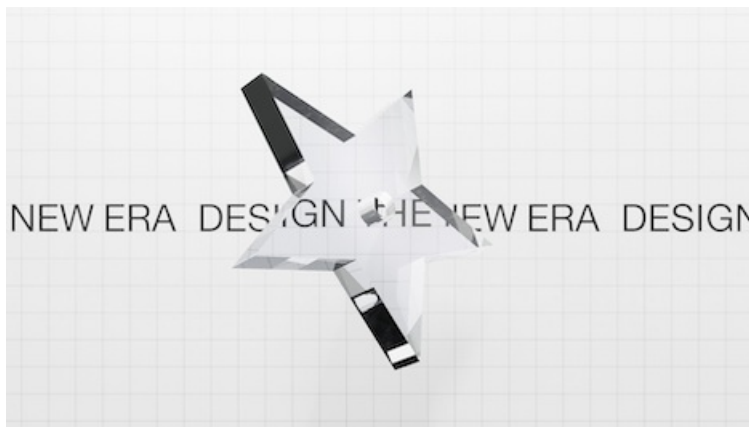
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In its eighth year, the latest edition of the Prize attracted more than 1,900 candidates worldwide. As a result of the restrictions imposed by the pandemic, the 20 semi-finalists will be showcased digitally on a dedicated website.

2021 Prize

Among the many applications, 20 young brands and their designers were selected for the semi-final. These semi-finalists come from China, France, Italy, Japan, Lebanon, Nigeria, South Africa, South Korea, the United Kingdom and the United States, and, for the first time, from Albania and Colombia, thus expressing a great diversity of cultures and talents.

This year's semi-finalists are: AGR by Alicia Robinson; Bianca Saunders by Bianca Saunders; Charles de Vilmorin by Charles de Vilmorin; Christopher John Rogers by Christopher John Rogers; Conner Ives by Conner Ives; Federico Cina by Federico Cina; Kidsuper by Colm Dillane; Kika Vargas by Kika Vargas; Lagos Space Programme by Adeju Thompson; Lukhanyo Mdingi by Lukhanyo Mdingi; Midorikawa by Taku Midorikawa; Nensi Dojaka by Nensi Dojaka; Post Archive Faction (PAF) by Dongjoon Lim; Renaissance Renaissance by Cynthia Merhej; Rier by Andreas Steiner; Rui by Rui Zhou; Saul Nash by Saul Nash; Shuting Qiu by Shuting Qiu; Taakk by Takuya Morikawa; and Wed by Amy Trinh and Evan Phillips.



LVMH closed submissions for the 2021 competition on Feb. 28. Image credit: LVMH

The 2021 edition will see the possibility for everyone to discover the semi-finalists and to vote for their favorite candidate. This year, the public becomes an Expert of the LVMH Prize.

The winner of the LVMH Prize for Young Fashion Designers receives a 300,000 euro endowment, or \$352,869 at current exchange, and benefits from a one-year mentorship program provided by a dedicated LVMH team ([see story](#)).

The Karl Lagerfeld/Special Jury Prize rewards a young designer with 150,000 euros, \$176,434 and a mentorship program.

In addition, the Prize distinguishes three young fashion-school graduates who have completed their studies in 2020 or 2021 by allocating them, as well as their school, a 10,000 euro, \$11,762, grant. The prize-winning graduates will join the creative studio of an LVMH Group house for one year.

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