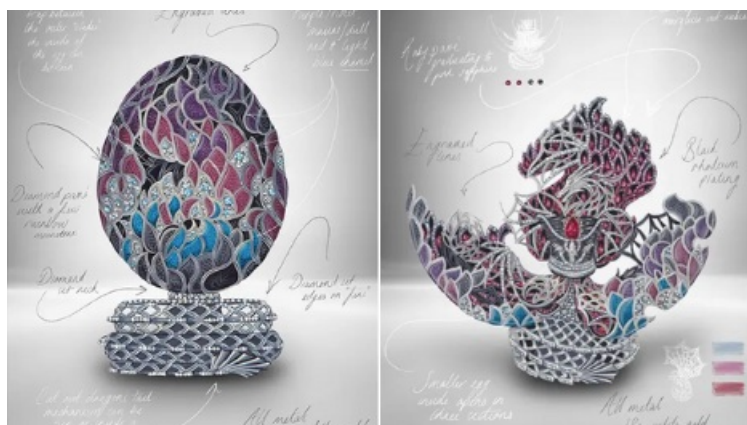


NEWS BRIEFS

## Day's wrap: Fabergé, Land Rover, PVH Corp., Genesis, yachting destinations and brand protection webinar

April 5, 2021



Sketches of the Imperial Class Fabergé Game of Thrones Egg. Image credit: Fabergé

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 5:

### Fabergé teases "Game of Thrones" Imperial Egg

Russian jeweler Fabergé is marking the 10-year anniversary of the award-winning television series "Game of Thrones" with an elaborate new creation.

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### Land Rover to continue support for Virgin Galactic

British automaker Land Rover is extending its longtime partnership with Virgin Galactic as both companies look towards commercial space flight.

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### PVH Corp. announces relief partnership with Americares

U.S. fashion group PVH Corp. is joining the Americares Emergency Response Partner Program to help provide funding to preparedness, response and recovery efforts around the globe.

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### Genesis makes record-breaking debut in China

Korean automaker Genesis celebrated its arrival in China with a world record-setting drone show above Shanghai.

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### Bermuda, Fort Lauderdale collaborate on yachting campaign

Two leading yachting destinations are teaming in a joint effort to attract affluent tourists with an appetite for sunshine and nautical adventures.

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#### [Webinar: Brand Protection in a Post-COVID World](#)

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

[Please click here to register](#)

#### [Is Snapchat the answer to bridging AR with ecommerce?](#)

Social media platform Snapchat may hold the key to showing luxury brands how augmented reality can transform traditional window shopping into digital trial experiences.

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