

NEWS BRIEFS

Day's wrap: Sotheby's, Chanel, Four Seasons, WatchBox, Afterpay and brand protection webinar

April 6, 2021



Actor Lyna Khoudr reads an excerpt from "Girl," a novel by Camille Laurens. Image credit: Chanel

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 6:

[Sotheby's announces NFT partnership with artist Pak](#)

Auction house Sotheby's is taking artistic expression to new levels through its debut nonfungible tokens (NFT) partnership with digital creator Pak.

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[Chanel hosts literary discussion addressing the female condition](#)

French fashion house Chanel has invited several female public figures to discuss the interconnectedness of womanhood in its latest literary rendezvous discussion.

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[WatchBox expands entertainment offerings with Langepedia partnership](#)

Pre-owned timepiece seller WatchBox is partnering with Langepedia, an encyclopedia dedicated to all things related to Swiss watchmaker A.Lange & Sohne.

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[Four Seasons names new executive VP and chief commercial officer](#)

Hospitality group Four Seasons Hotels and Resorts has added Marc Speichert to a newly created role to oversee the development and execution of the company's commercial strategy.

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[Afterpay introduces sustainable shopping features for Earth Month](#)

Australian financial technology company Afterpay is implementing a sustainability "top-up" program that will support

two organizations dedicated to improving the environment.

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Webinar: Brand Protection in a Post-COVID World

Register for the free webinar on April 7 at 11 a.m. to noon EST (New York time) titled, "Protecting brands from fast-growing counterfeiting, return fraud"

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