

NEWS BRIEFS

Gucci, Saks Fifth Avenue, Mercedes-Benz, Nordstrom and Brioni

April 8, 2021



Gucci reveals high watchmaking collection. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 7:

[Gucci launches Swiss high watchmaking collection](#)

Italian fashion house Gucci has launched a new high watchmaking collection made in Switzerland and designed by creative director Alessandro Michele.

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[Saks says no to fur](#)

Department store chains Saks Fifth Avenue has made a commitment to stop selling products made using animal fur through a phased approach by the end of fiscal year 2022.

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[Mercedes-Benz sees double-digit growth in Q1](#)

German automaker Mercedes-Benz sold almost 590,999 passenger vehicles in Q1 2021 due to sales in China and the U.S., as well as a strong demand for hybrid and electric vehicles.

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[Nordstrom elevates in-store experience, global designers with new collaboration](#)

U.S. department store Nordstrom has partnered with Dover Street Market Paris to highlight emerging designers through curated concept shops.

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[Brioni releases capsule collection with Brad Pitt](#)

Italian menswear brand Brioni has unveiled "BP Signature," an exclusive capsule collection created in collaboration with house ambassador Brad Pitt.

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