

APPAREL AND ACCESSORIES

Paul Andrew departs Ferragamo after 2 years as creative director

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Paul Andrew became creative director at Ferragamo in 2019. Image credit: Salvatore Ferragamo

By LUXURY DAILY NEWS SERVICE

Italian fashion label Salvatore Ferragamo and creative director Paul Andrew are parting ways in May, ending months of speculation.

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Mr. Andrew confirmed his departure on his personal Instagram, ending a five-year stint with the brand. The move is not unexpected as Ferragamo has made recent changes at the governance level as it looks to recover from the COVID-19 pandemic.

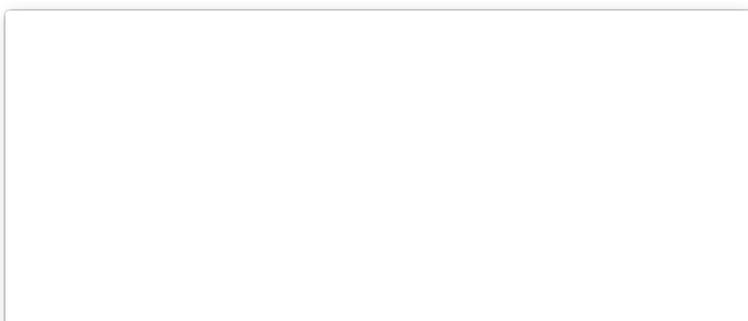
"After five years, with pride and a heavy heart, I've decided it's time for a new challenge," Mr. Andrew said in a statement. "In May, I will step down as creative director of Ferragamo.

"It's been a true honor to give new life to Salvatore's legacy, his genius design and ground-breaking innovation," he said. "I will always be grateful for this opportunity, and proud of the work I have accomplished."

Ferragamo farewell

Mr. Andrew began his career at Alexander McQueen, before working for Narciso Rodriguez, Calvin Klein and Donna Karan. He launched his own eponymous women's footwear brand in 2012.

In 2016, Mr. Andrew joined Ferragamo as women's footwear director, and was promoted to creative director of all collections in 2019 ([see story](#)).



[View this post on Instagram](#)

A post shared by Paul Andrew (@paulandrewprivate)

Paul Andrew confirmed the news On Instagram

Women's Wear Daily first reported in January that Ferragamo would not be renewing the designer's contract after it was set to expire in February, with *Business of Fashion* first reporting the split in late March. Neither the brand nor the designer confirmed the reports at the time.

WWD is now reporting that Ferragamo's in-house team will be responsible for the brand's creative and design direction, with no immediate successor sought.

In 2020, Ferragamo saw revenues fall 33.5 percent to 916 million euro, or about \$1.09 billion at current exchange, despite improvement in the second half.

At this month's shareholders meeting, Ferragamo's board of directors is set to be appointed for a term lasting through the end of 2023. The board will be whittled down from 13 to 10 members, with a growing influence from outside the Ferragamo family ([see story](#)).

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