

NEWS BRIEFS

Day's wrap: Salvatore Ferragamo, Bentley, Rolls-Royce and \$25K NFT hoodie

April 8, 2021



Ferragamo has no current plans to replace Paul Andrew. Image credit: Salvatore Ferragamo

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 8:

[Paul Andrew departs Ferragamo after 2 years as creative director](#)

Italian fashion label Salvatore Ferragamo and creative director Paul Andrew are parting ways in May, ending months of speculation.

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[Bentley branches into branded residences](#)

British automaker Bentley Motors is building its first branded residences, becoming the latest luxury marque to expand into real estate.

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[Rolls-Royce celebrates new sales record](#)

British automaker Rolls-Royce set a new sales record in the first quarter of 2021, delivering more vehicles than any quarter in its history.

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[Crypto fashion brand introduces \\$25K NFT hoodie](#)

British fashion label Overpriced is aiming to become the leading apparel brand for the "crypto generation" with the launch of its first season of NFT items.

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[Digital authentication tools protect brands, consumers against fake luxury](#)

The growth of ecommerce has contributed to an increase of counterfeit goods, but brand protection teams are turning to digitalization as a way to fight fraud.

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