

EVENTS/CAUSES

Prince Philip, the Duke of Edinburgh, dies at 99

April 9, 2021



Prince Philip posing for official photos on his 35th birthday. Image credit: The Associated Press

By LUXURY DAILY NEWS SERVICE

Prince Philip, the Duke of Edinburgh and husband to Her Majesty Queen Elizabeth II, peacefully passed away at Windsor Castle this morning at the age of 99.

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Philip had experienced various illnesses and hospital stays in recent years, with his most recent release from the hospital in February. Government leaders, journalists and brands are taking to social media to express support for Philip and Queen Elizabeth, who were married for more than 70 years.

"This is obviously a very sad day for Her Majesty, the Royal Family and the whole country," said Sir Lindsay Hoyle, speaker of the house of commons of the United Kingdom, in a statement. "Prince Philip has performed wide-ranging official roles, carrying out thousands of engagements and overseas visits on behalf of the United Kingdom and the Commonwealth.

"He will be remembered for his loyal devotion to service and his leadership of hundreds of ideals and causes close to his heart," he said.

A life remembered

Philip joined the Royal Navy as a teenager and served in World War II where he would later receive the Greek War Cross of Valor for his services in the Navy.

Philip and Queen Elizabeth married in 1947. The young couple received **more than 2,500 wedding gifts** from around the world.

It is with deep sorrow that Her Majesty The Queen has announced the death of her beloved husband, His Royal Highness The Prince Philip, Duke of Edinburgh.

His Royal Highness passed away peacefully this morning at Windsor Castle.

pic.twitter.com/XOIDQqIFPn

The Royal Family (@RoyalFamily) April 9, 2021

Philip was known for his unwavering support of his wife, sometimes even stepping in for her at events to speak and represent the monarchy.

On their wedding anniversary on Nov. 20, 1997, Queen Elizabeth referred to her husband as her strength, highlighting the support he showed her and the greater world at large.

"Quite simply, [he has] been my strength and stay all these years, and I and his whole family, in this and many other countries, owe him a debt greater than he would ever claim or we shall ever know," Queen Elizabeth said.

Various outlets, citizens from around the world and brands continue to express their wishes of support on social media.

Harrods stands with the nation in sending our deepest condolences to Her Majesty The Queen and the Royal Family on the passing of HRH The Prince Philip, Duke of Edinburgh, following a life dedicated to public service. pic.twitter.com/NfiJc9R0Oa

Harrods (@Harrods) April 9, 2021

We are saddened to hear the news that His Royal Highness The Prince Philip, Duke of Edinburgh, passed away this morning at Windsor Castle. Our deepest condolences are extended to the Royal Family at this difficult time.

Regram from @RoyalFamily pic.twitter.com/qHjF8gGDqz

DorchesterCollection (@DC_LuxuryHotels) April 9, 2021

The Royal Family has been inherently connected to the world of luxury for many years.

In 2016, Este Lauder and Gucci were among the luxury brands to brush elbows with Her Majesty Queen Elizabeth II in the summer edition of Vanity Fair.

The U.S. lifestyle publication honored the British queen for her 90th birthday with a cover and photos by photographer Annie Leibovitz in addition to a feature article celebrating "her inner majesty." Although Cond Nast-owned Vanity Fair is a U.S. publication, there is immense interest from the American public for anything related to the British monarchy ([see story](#)).

Also in 2016, in honor of Queen Elizabeth II's 90th birthday on April 21, luxury brands sent their well wishes via social media.

Those who have been lucky to serve or interact with the royal family looked back on their shared experiences, while others promoted ways for British and international consumers to celebrate the day ([see story](#)).

"By any measure, Prince Philip lived an extraordinary life as a naval hero in the Second World War, as the man who inspired countless young people through the Duke of Edinburgh's Award and above all, as Her Majesty the Queen's loyal consort," said Boris Johnson, Prime Minister of the United Kingdom, in a statement. "We are a kingdom united in both grief and gratitude; grief at Prince Philip's passing, and gratitude for his decades of selfless service to the country."