

APPAREL AND ACCESSORIES

Kering completes first phase of new hub construction

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Kering has announced the completion of the first phase of its new global logistics hub in Trecate (Novara, Piemonte), Northern Italy. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering has announced the completion of the first phase of its new global logistics hub in northern Italy.

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Kering's new hub, the size of 20 rugby fields, combines state-of-the-art technology automation, scalability, sustainability and features for the well-being of its employees. The new addition will operate in response to demand from regional warehouses, retail stores, wholesalers, and ecommerce globally with the goal of significantly increasing the group's shipping capabilities and storage.

"We are transforming our worldwide logistics network in Europe, America and Asia to become fully omnichannel, to markedly increase the speed of deliveries to the benefits of our Houses and their clients," said Jean-Francois Palus, managing director at Kering, in a statement. "This brand-new facility is another testament to Kering's commitment to Italy: the group is continuing to invest in the country, not only in terms of its artisanal and managerial capabilities but also its logistics competencies and know-how."

The Trecate plant

The state-of-the-art new hub will have innovative features, enabling more efficient practices for Kering employees. The hub aims to increase the group's capabilities in shipping up to 80 million pieces per year and storing up to 20 million pieces.

The plant will also reduce lead times by 50 percent by increasing the speed of deliveries and enhancing collaboration with the group's brands.

Sustainability is at the forefront of the group's mind, as the Trecate plant in Novara will have one of Europe's largest rooftop solar systems, saving an estimated 7,500 tons of carbon dioxide a year. The site will also be the first industrial complex in Italy to produce more energy than it consumes.

The excess electricity will be fed into Italy's power distribution grid for use at Kering stores and corporate offices in

the country.

Kering offices are also seeking WELL certification to offer the most beneficial and safest environment for all employees, with the target of achieving a gold rating. Last year, Kering delivered more than 20 million items of PPE (personal protective equipment), including masks and gels, were delivered to its corporate offices and stores around the world.

Kering continues to make strides in expanding its locations and capabilities as well as its offerings to house employees.



Kering is offering a new policy to offer resources and support employees who have experienced domestic violence. Image credit: Kering

Last month, Kering launched a new global policy offering support to employees who have experienced domestic violence.

Kering's new policy offers employees who have experienced domestic violence a breadth of resources such as support, specific leave, adjustment to their working conditions and referrals to additional specialists and organizations. The program emerged in the wake of domestic violence being aggravated by the COVID-19 pandemic ([see story](#)).

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