

WATCHES AND JEWELRY

Bulgari marks new world record with Perpetual Calendar timepiece

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The new Octo Finissimo Perpetual Calendar was highlighted at the 2021 Watches and Wonders event. Image credit: Bulgari

By LUXURY DAILY NEWS SERVICE

Italian jeweler Bulgari is presenting a new haute horlogerie watch, marking a new addition the brand's slimmest perpetual calendar timepiece.

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The jeweler presented the Octo Finissimo Perpetual Calendar at Watches and Wonders, highlighting another timepiece that marks a tribute to its Italian tradition and aesthetics. With this addition, Bulgari is aiming to reinvent luxury codes of watchmaking while simultaneously maintaining and representing its rich heritage.

Octo Finissimo Perpetual Calendar

The latest record-making watch is available in two variations, the signature titanium model and a platinum version. This is the seventh record in seven years for Bulgari.

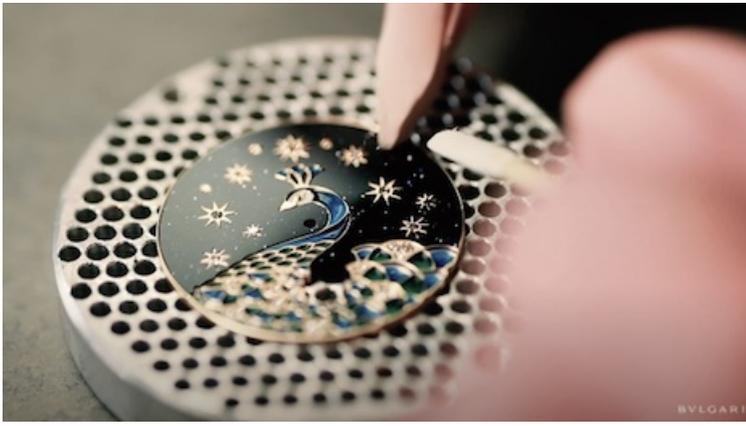
This timepiece is the seventh member of the Octo Finissimo collection. Bulgari launched the Octo Finissimo Tourbillon Manual in 2014, which at the time became the world's thinnest manually-wound flying tourbillon watch.

The Italian jeweler is continuing its effort to create iconic pieces that are an ode to its Italian roots with brand-specific motifs and distinctive colors. The Maison's technical mastery is once again evident, with this timepiece featuring 408 components.

Engineers from Bulgari worked to miniaturize the components to offer a signature and sleek timepiece true to the brand. The Octo Finissimo Perpetual Calendar is technologically advanced, gifting consumers a worry-free timepiece that does not require calendar adjustments until February 2100.

The Octo Finissimo Perpetual Calendar is now available for purchase at \$59,000.

Bulgari continues to highlight its meticulous craftsmanship.



Bulgari focuses on the artisans behind its watches in 2020 web series. Image credit: Bulgari

Last November, Bulgari shared a detailed examination of its watchmaking process in a video series that put its experts in the forefront.

"Crafting Time" is the first video series from Bulgari that offers an inside look at the brand's in-house watchmaking experts. As consumers become more values-driven, Bulgari invited affluent watch fanatics to discover various elements of the brand's timepieces, from creative direction to grandes complication and dial painting to gems setting, explained by the people who make them ([see story](#)).

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