

APPAREL AND ACCESSORIES

## Fendi to debut Kim Jones RTW capsule collection

April 14, 2021



Bella Hadid and Lila Moss wearing items from the Kim Jones capsule collection. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Italian fashion brand Fendi is releasing a limited-edition capsule collection from womenswear and couture artistic director Kim Jones, marking the first time one of his collections for the house will be sold in stores.

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The collection draws on themes of androgyny and romance presented during Mr. Jones' spring/summer couture debut for the label. The ready-to-wear capsule will be exclusively available for a two-week period in limited quantities across the globe starting April 15.

### Bloomsbury connections

The Fendi couture collection is inspired by the Bloomsbury group and Virginia Woolf's novel, *Orlando*. The collection explores the British sensibility of the 1920s, juxtaposed with Roman grandeur.

The Bloomsbury group was a circle of artists, writers and intellectuals including Ms. Woolf, her sister Vanessa Bell, Saxon Sydney-Turner and more.

The capsule features wool silk tailoring and crisp cotton shirting, along with satin dresses and gowns, ultimately uniting the conventional codes of masculinity and femininity, creating a sartorial haven of androgyny and monochromatic harmony.

Limited-edition versions of the Baguette and Peekaboo styles of Fendi bags, trimmed in pearls or crafted in prints inspired by the Bloomsbury group's home, are included.

The entire collection serves as a contemporary homage to British creativity and Italian glamour.



*Kim Jones is artistic director of couture and womenswear collections at Fendi*

The capsule will be available at a limited retail network of nine stores worldwide in Miami, Beverly Hills, London, Paris, Seoul, Tokyo, Hong Kong, Shanghai and Beijing.

Mr. Jones first presented his couture collection for the fashion label in January 2021, where it debuted at Palais Brongniart during Paris Haute Couture Week on Jan. 27 ([see story](#)).

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