

NEWS BRIEFS

## Gucci, Balenciaga, Louis Vuitton, CFDA, Porsche and IWC Schaffhausen

April 16, 2021



*Gucci x Balenciaga runway debut. Image courtesy of Gucci*

---

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 15:

### [Gucci, Balenciaga join forces for runway show](#)

Kering-owned fashion houses Gucci and Balenciaga have officially confirmed the rumors from earlier this week with a special film debut.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Please click here to read the article](#)

### [Louis Vuitton, JD.com partner on ecommerce push](#)

French fashion house Louis Vuitton has teamed up with Chinese ecommerce platform JD.com in a mutual effort to further their ecommerce reach in the China market.

[Please click here to read the article](#)

### [CFDA launches fashion programming network](#)

The Council of Fashion Designers of America (CFDA) has announced the launch of CFDA Connects, a programming network that supports regional fashion weeks and organizations.

[Please click here to read the article](#)

### [Porsche hosts Data Cup competition for developers](#)

German automaker Porsche is inviting developer teams from various companies to a competition on digital innovation.

[Please click here to read the article](#)

### [IWC Schaffhausen launches mobile app with virtual try-ons](#)

Swiss watchmaker IWC Schaffhausen has unveiled a new smartphone app that allows customers to try on its timepieces virtually.

[Please click here to read the article](#)

---

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.