

NEWS BRIEFS

## Day's wrap: Valentino, Versace, Vestiaire Collective and Mercedes-Benz

April 16, 2021



*Chinese actor Guan Xiao Tong for Valentino. Image credit: Valentino*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 16:

### [Valentino appoints new Greater China CEO](#)

Italian fashion label Valentino has named a new chief executive officer for Greater China, as the brand looks to accelerate growth in the region.

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### [Versace Home debuts new Milanese flagship](#)

Italy's Versace has opened the doors of a new flagship boutique featuring its home furnishings line.

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### [Vestiaire Collective fights fashion waste in philanthropic push](#)

Luxury resale platform Vestiaire Collective is fighting fashion waste with a new initiative ahead of Earth Day on April 22.

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### [Mercedes-Benz expands partnership with Alicia Keys](#)

German automaker Mercedes-Benz is extending its relationship with Grammy Award-winning singer-songwriter Alicia Keys.

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### [Watchmakers must accelerate ecommerce push: Zenith CEO](#)

With ecommerce at the center of growth opportunity for the Swiss watch industry, consumers are consistently craving authenticity and authoritative resources when it comes to purchasing timepieces.

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