

NEWS BRIEFS

## Day's wrap: Kering, Tiffany & Co, Balenciaga, Maserati and Mytheresa

April 21, 2021



*Gucci posted revenue of 2.2 billion euro at \$2.6 billion at current exchange, in the first quarter of 2021, up 20.2 percent as reported and 24.6 percent on a comparable basis. Image credit: Gucci*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 21:

### [Gucci, Asia-Pacific momentum lead Kering rebounds in Q1](#)

French luxury conglomerate Kering saw consolidated revenue growth in the first quarter of 2021, driven by solid performances across all its houses, with especially promising revenue from Italian fashion label Gucci.

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### [Tiffany & Co. taps K-Pop star for its HardWear campaign](#)

U.S. jeweler Tiffany & Co. is going a musical route with its newest global ambassador, singer Ros.

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### [Balenciaga opens its first retail outpost in Brazil](#)

French fashion label Balenciaga has opened its first retail outpost in South America, debuting at the JK Iguatemi mall in So Paulo.

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### [Maserati to release Levante Hybrid, its first hybrid SUV](#)

Italian automaker Maserati is releasing its first hybrid SUV this summer, as luxury automakers continue to make progress in electrification.

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### [Mytheresa appoints Heather Kaminetsky as North America president](#)

Ecommerce retailer Mytheresa is continuing its push for expansion with a new president for North America.

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[Brands cannot thrive without sustainability: Bazaarvoice](#)

With climate change a stark and present reality, promoting clear and prominent sustainability practices are a necessity for brands looking to maintain consumers, according to Bazaarvoice.

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