

NEWS BRIEFS

## Kering, Tiffany & Co., Balenciaga, Maserati and Mytheresa

April 22, 2021



*Rosé found fame as part of the K-pop girl group Blackpink. Image credit: Tiffany & Co.*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 21:

### [Gucci, Asia-Pacific momentum lead Kering rebounds in Q1](#)

French luxury conglomerate Kering saw consolidated revenue growth in the first quarter of 2021, driven by solid performances across all its houses, with especially promising revenue from Italian fashion label Gucci.

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### [Tiffany & Co. taps K-Pop star for its HardWear campaign](#)

U.S. jeweler Tiffany & Co. is going a musical route with its newest global ambassador, singer Rosé.

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### [Balenciaga opens its first retail outpost in Brazil](#)

French fashion label Balenciaga has opened its first retail outpost in South America, debuting at the JK Iguatemi mall in São Paulo.

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### [Maserati to release Levante Hybrid, its first hybrid SUV](#)

Italian automaker Maserati is releasing its first hybrid SUV this summer, as luxury automakers continue to make progress in electrification.

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### [Mytheresa appoints Heather Kaminetsky as North America president](#)

Ecommerce retailer Mytheresa is continuing its push for expansion with a new president for North America.

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