

NEWS BRIEFS

## Day's wrap: LVMH, Herms, Mandarin Oriental, real estate partnership and Earth Day

April 22, 2021



*The Hermes Victoria bag in Sylvania made out of Fine Mycelium, HPlume canvas and Evercalf calfskin. Image credit: Myco Works*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 22:

### [LVMH expands partnership with Central Saint Martin](#)

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is continuing its partnership with design school Central Saint Martin, launching Maison/0 for regenerative luxury.

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### [Herms sees robust growth in Q1, prominent sales in Asia](#)

French fashion house Herms saw robust sales growth in the first quarter of 2021, propelled by strong performances from its clothing and leather goods divisions.

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### [Mandarin Oriental announces new additions and reopenings](#)

Hotel group Mandarin Oriental is gearing up for a busy remainder of 2021, with upcoming openings and other announcements.

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### [Brokerages partner, helping affluents find second homes in New York, Florida](#)

Two real estate brokerages from two of the most populous regions in the United States are partnering to make it easier for New Yorkers and Floridians to relocate or buy second homes.

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### [This Earth Day, brands continue to go green](#)

Luxury brands across multiple sectors are highlighting their environmentally-friendly options and sustainability

practices on Earth Day while illustrating how their efforts span past the confines of a single day.

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[Consumer awareness, circular fashion driving "conscious" luxury growth: Farfetch](#)

Consumers are drawn to sustainable fashion at growing rates, particularly in Asian markets, according to a new report from online retailer Farfetch.

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