

#### NEWS BRIEFS

# Day's wrap: LVMH, Kenzo, Audi and Knight Frank

April 26, 2021



Nona Source is an online B2B resale platform for "re-sourcing" high-quality materials. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 26:

## LVMH debuts digital materials resale platform

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is launching its first online resale platform for "re-sourcing" high-quality materials from its fashion and leather goods houses.



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#### Kenzo's creative director departs after short stint

French fashion label Kenzo is going in a new direction, as Felipe Oliveira Baptista is set to depart the LVMH-owned house after two years as creative director.

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#### Apple iOS 14.5, new devices coming next week

Automaker Audi of America has partnered with Major League Soccer and sports media brand Bleacher Report for a second season of its documentary series.

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#### Super-prime sales remain resilient in 2020: Knight Frank

Global super-prime residential sales fell only 1 percent in 2020, as wealthy international buyers sought out properties in domestic markets, according to findings from Knight Frank.

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## Why DTC brands are rethinking retail

As the retail industry in the United States looks to recover from the COVID-19 pandemic, direct-to-consumer brands that originated online are flocking to bricks-and-mortar.

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