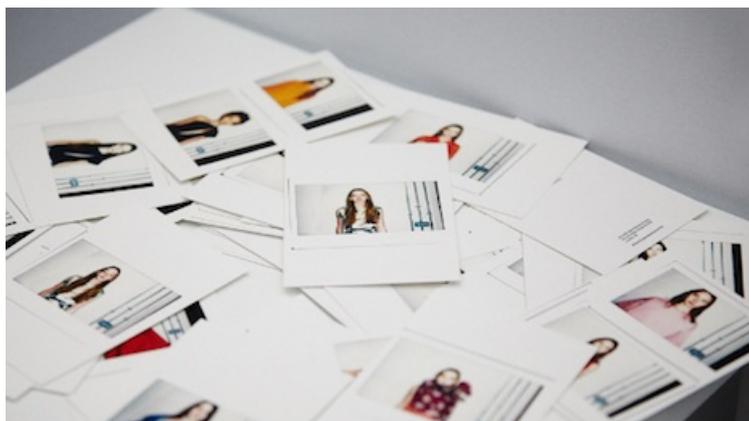


APPAREL AND ACCESSORIES

2021 LVMH Prize for Young Designers finalists announced

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Finalists of the 2021 LVMH Prize for Young Designers have been announced. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is announcing the nine finalists for its 2021 Prize for Young Fashion Designers.

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This year, more than 1,900 global candidates submitted their collections on the digital platform lvmhprize.com, and 20 designers advanced to the semi-finals. The committee of Experts of the Prize, including the public as a new Expert, selected nine brands for the final that will present their creations to the jury in September at the Louis Vuitton Foundation.

"The all-digital semi-final this year, in the context of the health crisis, was a new opportunity to showcase the work of the designers," said Delphine Arnault, director and executive vice president of Louis Vuitton, in a statement. "I would like to salute their creativity, optimism and reactivity, and congratulate them all.

"I would like to thank the 66 Experts for their involvement, as well as the public, who for the first time took part in the semi-final: 32,000 people voted for their favorite candidate," she said.

Fashion finalists

In September, the nine designers will present their crafted works and the jury of the LVMH Prize will choose the winners of the LVMH Prize and of the Karl Lagerfeld/Special Jury Prize.



The nine finalists. Image credit: LVMH

The nine finalists are Bianca Saunders by Bianca Saunders, a British designer based in London, menswear; Charles de Vilmorin by Charles de Vilmorin, a French designer based in Paris, genderless collections; Christopher John Rogers by Christopher John Rogers, an American designer based in New York, womenswear; Conner Ives by Conner Ives, an American designer based in London, womenswear; KidSuper by Colm Dillane, an American designer based in New York, menswear; Kika Vargas by Kika Vargas, a Colombian designer based in Bogota, womenswear; Lukhanyo Mdingi by Lukhanyo Mdingi, a South African designer based in Cape Town, womenswear and menswear; Nensi Dojaka by Nensi Dojaka, an Albanian designer based in London, womenswear; Rui by Rui Zhou, a Chinese designer based in Shanghai, genderless collection.

This is the first year finalists have included designers from Albania and Colombia.

"I particularly appreciated the finalists' great know-how and their strong environmental awareness," Ms. Arnault said. "All the members of the jury and I look forward to welcoming them for the final in September at the Louis Vuitton Foundation."

The winner of the LVMH Prize will receive a year of personalized mentoring from the LVMH Group and a 300,000 euro, or \$364,749, grant to help them develop their brand, with a focus on sustainable development, communications, as well intellectual property and financial management. The winner of the Karl Lagerfeld Prize, a special award from the jury, will receive 150,000 euros, or \$182,379, and a year of mentoring ([see story](#)).