

NEWS BRIEFS

Fendi, Sotheby's, Lamborghini, Inspirato and Wheels Up

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Wheels Up is offering more vacation benefits to its members. Image credit: Wheels Up

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 4:

Fendi launches new joint venture for Fendi Casa

Italian fashion label Fendi is partnering with high-end interior design group Design Holding on a joint venture to develop the Fendi Casa business.

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Sotheby's introduces cryptocurrency as payment option

Auction house Sotheby's is becoming the first major firm to accept select cryptocurrencies as payment for physical artworks.

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Lamborghini adds inclusive company programming

Italian automaker Lamborghini is highlighting a new set of programs meant to contribute to more inclusive and sustainable company ethics.

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Inspirato, Wheels Up expand partnership, member benefits

Private aviation firm Wheels Up and luxury travel subscription company Inspirato are extending their partnership and announcing new benefits.

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