

TRAVEL AND HOSPITALITY

OneSky Flight acquires Halo Aviation, expanding offerings, global operations

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Halo Aviation is a helicopter travel services provider that was founded in 2009. Image credit: Halo Aviation

By LUXURY DAILY NEWS SERVICE

OneSky Flight, the parent company of private aviation firms Flexjet and Sentient Jet, has acquired Halo Aviation, a helicopter transportation services provider in the United Kingdom.

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This acquisition, along with the acquisition of Associated Aircraft Group (AAG), positions Flexjet, Sentient Jet and their sister companies FXAIR and Private Fly to become leaders in vertical flight by further expanding their offerings and global operations. The move aims to bring a new group of clients from Flexjet and Sentient Jet, which has over 8,000 active jet card holders and ultimately pave the way for a unique end-to-end travel solution.

"My vision is to strategically position each of our flight providers to become a leader in its market," said Kenneth C. Ricci, principal of Directional Aviation, parent of **OneSky Flight** and its member companies, in a statement. "Flexjet is the preeminent global fractional ownership company, Sentient Jet offers the industry's leading jet card and FXAIR and PrivateFly have uniquely-positioned offerings in the on-demand charter space.

"Now, with the acquisition of Halo and AAG, we can add another market to that list: Vertical lift."

Together, up, up and away

Halo Aviation is a helicopter travel services provider, founded in 2009, with bases near London, in the Midlands and in the Channel Islands. The services provider serves a clientele of leaders in business, government and other fields as well as leisure travelers in providing connections between airports and city centers.

Directional Aviation OneSky Flight acquisitions targeted companies with managed fleets, giving them full control of assets and operations, ensuring that their strict safety standards are met, that service aligns with the highest standards of quality and that there is synergy with other companies within the OneSky organization.



AAG operates the Sikorsky S-76, the longest-running helicopter serving elite clientele. Image credit: OneSky Flight

Halo Aviation operates six- and eight-seat Agusta/Leonardo helicopters, including the Agusta AW109 and AW169 models.

AAG operates the Sikorsky S-76, the longest-running helicopter serving elite clientele. AAG offers charter services, the AAG Excalibur Card (sold in 10-hour increments), Sikorsky Shares and New York-area airport transfer services.

"The acquisitions of Halo and AAG by themselves make us a leader in vertical lift," said Andrew Collins, OneSky's on-demand private jet travel and vertical lift lead, in a statement. "They offer a critical, customer-benefiting differentiator for their fellow OneSky companies, providing the link between airports and final destinations."

Helicopter travel services continue to develop, with different organizations expanding private jet offerings for affluents.

In February, Aviation firm Grandview Aviation introduced Fly Lindy, a private jet operator offering private helicopter services from New York City to DC to Baltimore. Passengers will enjoy private rides in Fly Lindy's Sikorsky 76D and Bell 407 GXi helicopters, and with the service, affluents can choose to purchase a completely private charter experience or a by-the-seat single ticket on a luxury helicopter ([see story](#)).

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