

NEWS BRIEFS

Day's wrap: Hugo Boss, Miu Miu, Bugatti, Fortnum & Mason and private aviation

May 5, 2021



The Hugo Boss Pre-Fall 21 collection. Image credit: Hugo Boss

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 5:

[Hugo Boss recovery fueled by mainland China, ecommerce](#)

German fashion house Hugo Boss is reporting a steady recovery in the first quarter of 2021, driven by strong momentum in China and with online and casualwear sales.

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[Miu Miu brings floral gems to vintage denim](#)

Prada-owned Miu Miu and U.S. denim brand Levi's are partnering on the luxury brand's latest upcycling effort.

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[Bugatti introduces yacht-friendly pool table for lifestyle collection](#)

French automaker Bugatti is expanding its lifestyle collection with a unique new addition perfect for billiards sports fans.

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[Fortnum & Mason calls for tea time in new book](#)

British department store Fortnum & Mason is tailoring to tea lovers with its new book, Time for Tea.

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[OneSky Flight acquires Halo Aviation, expanding offerings, global operations](#)

OneSky Flight, the parent company of private aviation firms Flexjet and Sentient Jet, has acquired Halo Aviation, a helicopter transportation services provider in the United Kingdom.

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[Valentino paints a new chapter for Collezione Milano](#)

Italian fashion house Valentino has turned to emerging artists for the newest chapter in its Valentino Collezione Milano campaign series.

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