

NEWS BRIEFS

Valentino, Loewe, Sotheby's, Este Lauder and crypto travel

May 10, 2021



Son Ye-jin photographed in Seoul for Valentino. Image credit: Valentino

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 7:

Valentino names new CEO for Japan and Korea

Italian fashion label Valentino has announced Masumi Shinohara as chief executive officer for Japan and Korea as the brand looks to secure its positioning in both markets.

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Sotheby's, Loewe collaborate on new exhibit, sale

Auction house Sotheby's has teamed with Spanish fashion label Loewe for a series of initiatives ahead of an upcoming art auction.

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Este Lauder launches Uber delivery partnership

Beauty group Este Lauder Companies is partnering with Uber for same-day delivery on products from select brands.

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Crypto travel agency debuts luxury services

Cryptocurrency-friendly online travel agency Travala has launched a personalized service for high-net-worth travelers.

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