

ARTS AND ENTERTAINMENT

Sotheby's reigniting in-person shopping with new retail store

May 10, 2021



The Emporium merges the excitement of in-person shopping with the versatility of Sotheby's ecommerce offerings through its Buy Now website. Image courtesy of Sotheby's

By LUXURY DAILY NEWS SERVICE

Auction house Sotheby's is offering an exciting new in-person shopping experience for collector-curating consumers.

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The Emporium, a new retail store that features an assortment of luxury lifestyle goods and fine art available for immediate purchase, is now open in New York. The store is an extension of Sotheby's growing Buy Now online marketplace, which actively offers more than 5,000 authenticated luxury items including jewelry, art, collectible sneakers, watches and more.

"Over the past year we've seen enormous growth and transformation within the luxury landscape, as evidenced by the success of online auctions and the response to our Buy Now ecommerce platform," said Josh Pullan, head of global luxury division at **Sotheby's**, in a statement. "Our newest retail venture in New York, The Emporium, presents a rich assortment of luxury lifestyle goods and fine art that clients can enjoy in person every day and buy instantly."

The Emporium

The Emporium is an extension of Sotheby's Buy Now online marketplace, aiming to merge ecommerce and the excitement of in-person shopping.

The online and in-store experience launches today and will be curated by a revolving group of influencers and experts, starting with makeup artist Gucci Westman. Ms. Westman's brand, Westman Atelier, produces luxury, clean and sustainable products, lauded by clients such as Jennifer Aniston and Gwyneth Paltrow.

Shoppers can browse and purchase from Ms. Westman's curation in The Emporium or Buy Now site through June 10. To thank Ms. Westman for her contribution, Sotheby's will be donating to Right Livelihood Foundation, an organization that supports individuals solving urgent global problems while promoting ecological balance.

"I am beyond thrilled to collaborate with Sotheby's on an edit of luxury goods for the debut of The Emporium," Ms. Westman said in a statement. "The credibility, the curation and the craftsmanship that come with the Sotheby's stamp

knowing something has been vetted by such an exceptional eye is special."



The new retail store features an assortment of luxury lifestyle goods and fine art available for immediate purchase. Image courtesy of Sotheby's

Some highlights of Ms. Westman's curation include a David Webb gold, platinum and diamond necklace, a Pepe Mendoza oval inlaid coffee table, Loetz gooseneck desk lamps and more.

The Emporium will also feature special collaborations, including the seven artisan-crafted chestnut roasters from Loewe's new series of decorative objects, Loewe Weaves. This collection will be exclusively offered for immediate purchase through Buy Now and The Emporium this month.

Through May 12, Sotheby's is also exhibiting artisan-crafted chestnut roasters from Loewe Weaves, the house's new series of decorative objects, at its New York galleries. The roasters are displayed alongside pieces from Claude Monet, Jean-Michel Basquiat, Paul Cezanne, Roy Lichtenstein and other artists whose works will be sold at [Sotheby's Impressionist, Modern and Contemporary Art auction](#) (see story).

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