

AUTOMOTIVE

Bentley introduces kids bicycle to collection

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Child riding the Bentley Balance Bike. Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors is expanding its product offerings for children with the new Bentley Balance Bike.

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The pedal-less bicycle made for children three years and up aims to teach balance and build confidence. Details of the bicycle including diamond-quilted handlebars, notable emblems and colors bring the Bentley brand to young auto fanatics.

"The balance bike was designed with the same meticulous level of detail that goes into every vehicle," said Chris Cooke, designer at Bentley Motors, in a statement. "The frame was inspired by the power line that can be seen on our cars and is reproduced in the key line that flows around the frame of the bike.

"The seat, an important contact point for both rider and parent, has hidden diamond knurling to improve grip when steadying the rider and the handlebars feature Bentley diamond quilting for comfort."

Balance Bike

The pedal-less bike is intended to teach children how to balance on two wheels while building their confidence on a bicycle. Created in a range of colors to match paint options available to Bentley customers, the Balance Bike has been conceived with the same style as Bentley Motors' design.

Diamond-quilted handlebars echo the luxury detailing found in Bentley cars, with the iconic wings emblem prominently positioned below them. The Bentley' name is painted across the frame of each Balance Bike for a distinctive reference to the brand.



The Bentley logo and name is embossed on the side and front of the bike. Image credit: Bentley Motors

Children and parents can select their favorite color from a choice of onyx, glacier white, sequin blue and dragon red.

A unique feature of the Bentley Balance Bike is the safety locking brake system, giving children greater stopping power.

The magnesium alloy frame is inspired by the lines of Bentley cars and can support up to 35 kilograms, or 77 pounds, of weight, despite the frame itself only weighing 650g, or 1.4 pounds. Aluminum wheel rims can withstand high degrees of curb weight but do not add bulk to the bike, allowing children to push themselves forward, while the air-filled 12-inch rubber tires ensure comfort.

The ergonomically designed adjustable seat is made from eco-leather and features the Bentley word mark and a carbon fibre-inspired pattern. Distinctive knurling beneath the seat gives extra grip for added reassurance.

The Balance Bike joins a range of Bentley products for children, including teddy bears, blankets, ride-on cars, wooden garages, puzzles and the Bentley Trike, which features 12 safety features and can transform in six unique ways to serve children from the time they are babies to three or four ([see story](#)).

The Bentley Balance Bike starts at 450 pounds, or \$636.80 at current exchange rate. The full collection of Bentley gifts and toys for children is available from Bentley Retailers, select toy distributors or via Bentley's [ecommerce site](#).