

NEWS BRIEFS

Saks, NYFW, Aston Martin and Ramadan

May 13, 2021



The Piaget Possession collection. Image credit: Piaget

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 12:

[Saks strengthens financing to support growth](#)

Saks, the ecommerce counterpart to U.S. department store chain Saks Fifth Avenue, has completed a successful financing round as it looks to capitalize on the economic recovery.

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[IMG taps Afterpay for NYFW sponsorship, consumer-facing programs](#)

New York Fashion Week is partnering with payment provider platform Afterpay for a multiyear sponsorship deal beginning this September.

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[Aston Martin adds to dealer network in Europe](#)

British automaker Aston Martin is expanding its dealer network across Europe as it looks to strengthen its positioning.

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[Luxury brands commemorate Eid al-Fitr](#)

Luxury brands are turning to social media to wish Muslim affluents Eid Mubarak at the end of Ramadan.

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