

NEWS BRIEFS

Day's wrap: Valentino, Mytheresa, Salvatore Ferragamo, Lamborghini and Viceroy Hotels

May 18, 2021



The last Valentino garments to include fur will be in the fall/winter 2021-22 collection. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 18:

Valentino repositioning, going fur-free by 2022

Italian fashion house Valentino is going fur-free starting in 2022.

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Mytheresa sees 76pc net sales growth in US in Q3

Ecommerce retailer Mytheresa has recorded a 47.5 percent increase in net sales year-over-year during the third quarter of fiscal year 2021 ended March 31, continuing to benefit from the consumer shift to online shopping.

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Salvatore Ferragamo sings different songs of spring in new project

Italian fashion house Salvatore Ferragamo is celebrating travel with a new multimedia project.

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Lamborghini makes largest investment in brand history for electrification push

Italian automaker Lamborghini is announcing the timetable for its transformative sustainability path.

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Viceroy L'Ermitage Beverly Hills offers package with private jet access

Luxury hotel Viceroy L'Ermitage Beverly Hills is teaming up with travel transportation agency Private Jet Services to offer affluents a grand launch to their summers.

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[US has been luxury's unexpected silver lining: Bain](#)

The strength of China's recovery helped the luxury global luxury market return to growth in the first quarter of 2021, but the industry's overall outlook remains uncertain.

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