

NEWS BRIEFS

## Valentino, Mytheresa, Salvatore Ferragamo, Lamborghini and Viceroy Hotels

May 19, 2021



*Tuscan Wildflowers calls upon six visual creatives to celebrate Salvatore Ferragamo prints and disparate ideas of travel. Image courtesy of Salvatore Ferragamo*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 18:

[Valentino repositioning, going fur-free by 2022](#)

Italian fashion house Valentino is going fur-free starting in 2022.

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[Mytheresa sees 76pc net sales growth in US in Q3](#)

Ecommerce retailer Mytheresa has recorded a 47.5 percent increase in net sales year-over-year during the third quarter of fiscal year 2021 ended March 31, continuing to benefit from the consumer shift to online shopping.

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[Salvatore Ferragamo sings different songs of spring in new project](#)

Italian fashion house Salvatore Ferragamo is celebrating travel with a new multimedia project.

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[Lamborghini makes largest investment in brand history for electrification push](#)

Italian automaker Lamborghini is announcing the timetable for its transformative sustainability path.

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[Viceroy L'Ermitage Beverly Hills offers package with private jet access](#)

Luxury hotel Viceroy L'Ermitage Beverly Hills is teaming up with travel transportation agency Private Jet Services to offer affluents a grand launch to their summers.

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