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Missoni creative director steps down

May 19, 2021



Creative director Angela Missoni. Image credit: Missoni

By LUXURY DAILY NEWS SERVICE

Italian fashion label Missoni has announced that longtime designer and daughter of brand founders Rosita and Ottavio, Angela Missoni will be stepping down as its creative director.



Having served as the brand's creative director since 1997, Ms. Missoni will continue to serve as president of the company despite not being in her longterm creative role. Design director Alberto Caliri will reportedly take over as creative director in the interim, overseeing Missoni's Spring 2022 collection.

Family ties

Missoni's Autumn-Winter 2021 collection, which debuted in February, was Ms. Missoni's last appearance as creative director for the brand.

According to an interview the designer did with *Business of Fashion*, she claims she can remember every detail of every garment she has ever seen since she was a child.

View this post on Instagram

A post shared by Angela Missoni (@missbrunello)

Ms. Missoni with her late father Ottavio. Image credit: Angela Missoni

The brand's archives will now be part of The Academy, an initiative supervised by Ms. Missoni's brother Luca. Her nephews Giacomo and Ottavio Jr., the sons of her eldest brother Vittorio, also have their own responsibilities within the company.

Ms. Missoni's mother and cofounder of the brand, Rosita Missoni will remain in charge of Missoni's homewares division.

Throughout its history, Missoni has tried to provide a platform for up-and-coming designers, and in responding to the growing demand for fashion talent with knitwear experience partnered with Italian design school Polimoda in 2019.

The coursework covered both the technical aspects of producing knitwear as well as creativity. Part of the program included a residency for students at Missoni's headquarters, giving them hands-on experience in the field (see story).

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