

FRAGRANCE AND PERSONAL CARE

## Coty president of luxury brands steps down

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*Simona Cattaneo joined Coty in 2015. Image credit: Coty*

By LUXURY DAILY NEWS SERVICE

Beauty group Coty has announced that Simona Cattaneo is stepping down from her role as its president of luxury brands.

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Ms. Cattaneo served five years at Coty and will remain with the company until summer 2021. In her role as president, she directed the luxury teams in their fragrance growth and diversification efforts.

"Having joined Coty in 2016 as chief marketing officer, it has been a fantastic experience to work with so many inspirational people as I have progressed through the organization," Ms. Cattaneo said, in a statement. "Coty is fortunate to have passionate and dedicated staff throughout business and strong relationships with our licensors.

"As I move on from Coty to pursue other interests, I'm delighted to see the business positioned for future success," she said.

Careers in Coty and beyond

Ms. Cattaneo joined Coty in 2015. She worked in both the chief marketing officer and president of luxury brands positions.

She helped launch Gucci Bloom as well as the Tiffany & Co. Fragrance.



*Gucci Beauty is operated and licensed by Coty Inc. Image credit: Gucci*

Before Coty, she served as senior vice president of Burberry Beauty.

Her successor has not yet been announced.

"I want to sincerely thank Simona for her leadership, commitment and passion over the last five years. She played a key role in building our prestige brands portfolio - expanding our presence in the make-up space, and strengthening our relationships with Coty's licensors, as well as successfully integrating Kim and Kylie's beauty businesses into our portfolio," said Sue Y. Nabi, CEO of Coty, in a statement. "Simona has helped lay the foundations for Coty's long-term success and we wish her the very best in the next chapter of her career."

Last October, Isabelle Bonfanti joined Coty as chief commercial officer, luxury and Jean-Denis Mariani as the group's first chief digital officer. Both have luxury pedigrees and report direct to Ms. Nabi ([see story](#)).

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