

NEWS BRIEFS

LVMH, Jaguar, Furla, Bloomingdale's and Matchesfashion

May 25, 2021



LVMH continues in its effort toward Amazon sustainability. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 24:

[LVMH, UNESCO expand on Amazon project](#)

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton and nonprofit organization UNESCO have unveiled two new sustainability initiatives within biosphere reserves in Bolivia and Ecuador.

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[Jaguar supports women filmmakers as theaters reopen in the UK](#)

British automaker Jaguar has partnered with the British Film Institute (BFI) and independent film network Everyman on a new initiative celebrating women in the arts.

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[Furla opens design, production facility in Tuscany](#)

Italian accessories brand Furla has unveiled Progetto Italia, a new production facility and training academy for young artisans specialized in leather goods.

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[Bloomingdale's debuts Aqua, Mary Katrantzou collection](#)

U.S. retailer Bloomingdale's has unveiled the launch of Aqua x Katrantzou, a limited-edition collaboration between the retailer's best-selling exclusive brand and the award-winning designer.

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[Matchesfashion joins 15 Percent Pledge](#)

British online retailer Matchesfashion has become the first U.K.-based company to join the 15 Percent Pledge commitment which encourages companies to give Black-owned businesses at least 15 percent of their shelf space.

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