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NEWS BRIEFS

# Day's wrap: Fendi, Bentley, Porsche and David Yurman

May 25, 2021



The Peekaboo Baris now open. Image courtesy of Fendi

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 25:

#### Fendi celebrates summer in Miami with pop-up experiences

Italian fashion label Fendi is bringing its Caffe and Peekaboo Bar to its Miami boutique for a pop-up experience, coinciding with its summer capsule collection.



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#### Bentley gives Bentayga a sporty update

British automaker Bentley Motors is introducing an S version of its Bentayga sport utility vehicle, offering heightened agility and dynamic performance.

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#### Porsche extends limited remote work policy post-COVID

German automaker Porsche is expanding its work from home options after positive experiences with its corporate employees during the COVID-19 pandemic.

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#### David Yurman salutes New York icon with new collection

U.S. jeweler David Yurman is honoring its hometown of New York with a new limited-edition collection and philanthropic effort.

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### Service, community differentiating values for luxury post-COVID

After the COVID-19 pandemic disrupted traditional behaviors of luxury shoppers, brands had to rethink consumer engagement on local and global scales.

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