

Day's wrap: Valentino, LVMH, Este Lauder, Capri Holdings and McLaren

June 1, 2021

Artist Matthew Stone will be sharing his new animated digital paintings as NFT artworks displayed as a physical installation for Valentino. Image courtesy of Valentino

By KATIE TAMOLA

Luxury Daily's live news for June 1:

[Valentino hosts NFT installation at SoHo store](#)

Italian fashion label Valentino is tapping into NFT with a new installation offering at Valentino Episode SoHo in New York.

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[LVMH taps Eastman for recycled packaging options](#)

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is collaborating with specialty material provider Eastman in its latest sustainability effort.

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[Este Lauder Cos. marks equality efforts for Pride Month, beyond](#)

Beauty group Este Lauder Companies is beginning Pride Month with a celebration of LGBTQIA+ activism and community, while also ruminating on progress to be made.

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[Capri Holdings names new senior VP, chief people officer](#)

Fashion group Capri Holdings has promoted Jenna A. Hendricks to senior vice president, chief people officer.

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[McLaren and Lego Group add Elva to its toy garage](#)

British automaker McLaren is teaming up with Lego Group to create a new replica of one of the world's most exclusive open-top speedsters.

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[Kering comes full circle on sustainability](#)

The circular economy is an opportunity to create a fashion industry fit for purpose for future generations that works with nature rather than against it, according to a new report from French luxury conglomerate Kering.

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