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NEWS BRIEFS

# Valentino, LVMH, Este Lauder, Capri Holdings and McLaren

June 2, 2021



Este Lauder Companies employees celebrating Pride in 2019. Image courtesy of Este Lauder Companies

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 1:

#### Valentino hosts NFT installation at SoHo store

Italian fashion label Valentino is tapping into NFT with a new installation offering at Valentino Episode SoHo in New York.



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#### LVMH taps Eastman for recycled packaging options

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is collaborating with specialty material provider Eastman in its latest sustainability effort.

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#### Este Lauder Cos. marks equality efforts for Pride Month, beyond

Beauty group Este Lauder Companies is beginning Pride Month with a celebration of LGBTQIA+ activism and community, while also ruminating on progress to be made.

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# Capri Holdings names new senior VP, chief people officer

Fashion group Capri Holdings has promoted Jenna A. Hendricks to senior vice president, chief people officer.

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## McLaren and Lego Group add Elva to its toy garage

British automaker McLaren is teaming up with Lego Group to create a new replica of one of the world's most exclusive open-top speedsters.

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