

NEWS BRIEFS

# Day's wrap: Este Lauder, Dolce & Gabbana, Ermenegildo Zegna Group and eBay

June 3, 2021



Adut Akech is joining the Este Lauder family. Image credit: Este Lauder

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 3:

### Este Lauder adds rising star to ambassador lineup

Beauty brand Este Lauder is welcoming model Adut Akech to its diverse roster of global brand ambassadors.



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### Dolce & Gabbana celebrates summer romances with Forever fragrances

Italian fashion house Dolce & Gabbana is continuing the legacy of its iconic Light Blue fragrances with two limitededition scents.

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### Zegna emphasizes Made in Italy philosophy with latest acquisition

Italian menswear company Ermenegildo Zegna Group has acquired a majority stake in high-end fabrics company Tessitura Ubertino, strengthening its luxury textile division.

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### Ebay brings its Authenticity Guarantee' to luxury handbags

Online retail platform eBay is expanding its "Authenticity Guarantee" to luxury handbags, as its high-end categories continue to show growth.

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## Saks strengthened services, ecommerce to thrive during COVID

NEW YORK Although U.S. department store chain Saks Fifth Avenue was an early adopter of ecommerce, the COVID-19 pandemic motivated the retailer to take a more personalized approach to online channels.

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