

AUTOMOTIVE

## Racing community mourns loss of Mansour Ojeh

June 7, 2021



*The entrepreneur was a shareholder of McLaren since 1984. Image credit: McLaren Racing*

By LUXURY DAILY NEWS SERVICE

British auto manufacturer McLaren Group and Swiss watchmaker Tag Heuer have offered condolences through social media after the shareholder and former owner of the respective brands passed away on June 6.

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Mr. Ojeh was most known within the Formula One racing community as a shareholder for McLaren since 1984. He passed away peacefully in his home in Geneva surrounded by his family, according to a statement by McLaren Group.

Legacy of racing

The French-Saudi Arabian entrepreneur was the CEO of Techniques d-Avant Garde (TAG), the Luxembourg-based holding company founded by his father Akram Ojeh in 1977.

TAG Heuer is saddened by the passing of Mansour Ojeh, a great friend of the company whose support was key in building us into the brand we are today. [pic.twitter.com/rCKwG1XBTC](https://pic.twitter.com/rCKwG1XBTC)

TAG Heuer (@TAGHeuer) **June 6, 2021**

He acted as CEO of TAG, which owns a portion of the McLaren Group, including McLaren Automotive and the McLaren Formula One team, and at one point was the owner of watchmaker TAG Heuer.

When McLaren Automotive and McLaren Technology Group combined to establish McLaren Group in 2017, led by Mr. Ojeh and Shaikh Mohammed, he expressed how proud he was of McLaren's business development ([see story](#)).

In 2013, Mr. Ojeh underwent a double lung transplant after suffering with idiopathic pulmonary fibrosis for four years.

British Formula One driver Lewis Hamilton wrote on Twitter: "I carry a heavy heart into the race after the loss of a close friend, Mansour Ojeh. He had the biggest heart and always carried the biggest smile. I am so grateful to have

known such a man. This man loved unconditionally. Rest in peace brother, love you always."

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