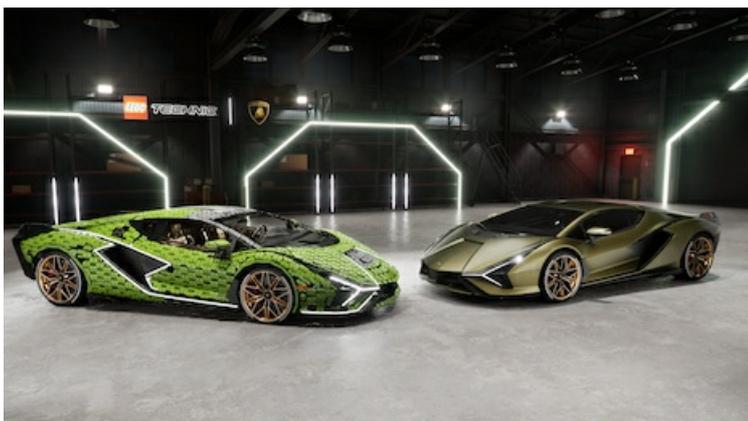


AUTOMOTIVE

Lamborghini links with Lego for full-scale Sin model

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The full-scale Sin FKP 37 Lego replica and the limited-edition super sports car. Image credit: Lamborghini

By LUXURY DAILY NEWS SERVICE

Italian automaker Lamborghini has unveiled a life-size replica of its Sin FKP 37, in collaboration with iconic Danish toymaker Lego.

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The project reunites the two brands that have inspired creativity and dreams for generations. The life-size model of the Sin was made with more than 400,000 Lego Technic elements and required nearly 9,000 hours of development and construction work.

Life-size Lego

In 2020, Lamborghini and Lego partnered to create a miniature version of the Sin. The 1:8 scale model contains 3,696 pieces and includes a replica of the V12 engine, moveable rear spoiler, front and rear suspension, and steering powered by a wheel with the Automobili Lamborghini badge ([see story](#)).

That collaboration was the launchpad for the life-size replica, which uses 154 different types of Lego elements. Twenty were specifically created for this project, which has the same dimensions as the super sports car to the millimeter.



The miniature and life-size Lego models of the Sin FKP 37. Image credit: Lamborghini

"Lamborghini is a dream for people around the world, and Lego products provide creative inspiration for millions," said Stephan Winkelmann, president and CEO of [Automobili Lamborghini](#), in a statement. "We're delighted to have collaborated on this unique edition of the Lamborghini Sin, that will catch the imagination of Lamborghini and Lego fans alike."

A team of 15 people including designers, engineers and technicians from both brands spent 8,660 hours developing and constructing the model. Among the intricate details are a brick-built steering wheel featuring the Lamborghini emblem and Italian flag, Lego-built dashboard controls and Technic element lights.

Weighing in at about 4,850 pounds, this is the first large-scale Lego model to have a paintbrush-effect UV color coating, which was applied by Lamborghini's paint shop.

After shrinking the Sin for a mini model, Lego and Lamborghini made a full-scale version

The Lego Group also rebuilt the full-scale model in a virtual workshop, allowing Lamborghini and Lego enthusiasts to experience the one-of-a-kind replica and learn more about its development.

Several luxury automakers partner with Lego to create miniature versions of their exclusive sports cars, including McLaren, Porsche, Bugatti and Ferrari. These efforts are more accessible ways to build brand awareness.

In 2018, Lego built a 1:1 scale model of the McLaren Senna with 467,854 toy bricks. While not drivable, the model was a craftsmanship feat, taking nine times as long to construct as a real Senna ([see story](#)).

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