

NEWS BRIEFS

Day's wrap: Herms, Prada, Rosewood and Baccarat

June 11, 2021



Twenty Rosewood properties will be showcasing wellness techniques online. Image courtesy of Rosewood Hotels & Resorts

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 11:

[Herms opens newest leather workshop in France](#)

French fashion house Herms is announcing the opening of its newest leather workshop.

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[Prada celebrates emotive natural settings with pop-up shops](#)

Italian fashion label Prada is celebrating the disparate feelings elicited by nature with a new series of pop-up shops.

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[Rosewood announces virtual programming celebrating Global Wellness Day](#)

Hospitality group Rosewood Hotels & Resorts is preparing to launch a range of virtual programming in honor of Global Wellness Day.

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[Baccarat to launch first residences in Miami by 2024](#)

French crystal company Baccarat is introducing its first collection of residences to the Miami market.

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[Este Lauder dares to love' with audio-focused programming](#)

Beauty brand Este Lauder is reimagining the concept of fragrance marketing through its "Dare to Love" digital campaign powered by audio-based creative storytelling.

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