

MEDIA/PUBLISHING

## Vanity Fair launches European collaboration for Pride

June 14, 2021



*Vanity Fair is honoring Pride Month across multiple international editions. Image courtesy of Cond Nast*

By LUXURY DAILY NEWS SERVICE

Cond Nast's *Vanity Fair* is collaborating across three international editions with special issues to celebrate Pride Month.

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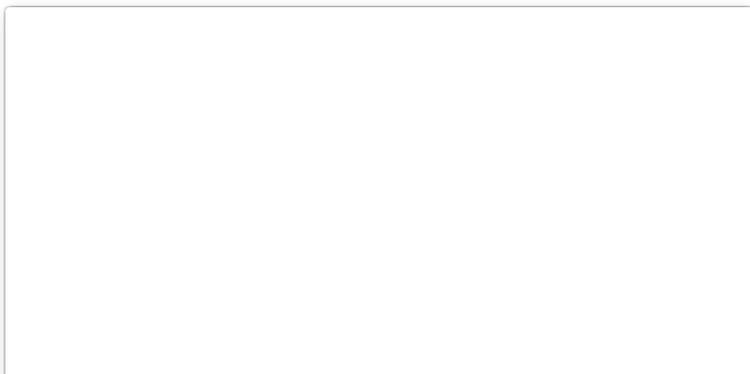
The collaboration, featuring the Italy, France and Spain editions of *Vanity Fair*, features new stories, reports and interviews for a unified depiction of diversity and inclusion. As part of the initiative, *Vanity Fair* is also hosting a week of digital and social activations.

"The time has come to show ourselves even stronger by joining forces," said Simone Marchetti, European editorial director at *Vanity Fair*, in a statement. "This first joint project between France, Italy and Spain lays the foundation for what will be our future: celebrating each local identity with the international spirit and relevance of *Vanity Fair*."

### Pride in publishing

Among the public figures profiled in the Pride issues are actor Elliot Page, fashion designer Jean-Paul Gaultier, director Isabel Coixet, singer and actor Camlia Jordana, activist Gabrielle Nobile and more.

The France and Italia Pride editions are already on newsstands in their respective markets, with *Vanity Fair* Spain to follow on June 22. Ms. Coixet is the issue's guest editor, a first in the magazine's 13-year history.



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A post shared by Vanity Fair Italia (@vanityfairitalia)

*Vanity Fair is sharing the collaboration on social media*

Other highlights across the issues include a piece on emerging Gen Z film producers, a look back at the life of French novelist Guillaume Dustan during the AIDS crisis in Paris and a profile on Italian rock band and Eurovision 2021 winners Mneskin.

Through June 18, *Vanity Fair's* European editions are also hosting digital talks, conferences and Instagram livestreams. These events include the digital project Pride Catwalk, where readers will be encouraged to share their authentic style using the hashtag #PrideCatwalkChallenge.

Earlier this year, publisher Cond Nast set new goals founded on creating an equitable and inclusive recruitment, retention and talent development approach. According to its first annual Diversity and Inclusivity 2020 Report, only 10 percent of the company's U.S.-based senior leadership positions are held by Asian employees and 5.5 percent are held by Black employees ([see story](#)).

The report did not delve into other areas of diversity, including sexual orientation.

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