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AUTOMOTIVE

McLaren unveils summer sportswear collection

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McLaren x Castore summer 2021 collection. Image credit: McLaren

By LUXURY DAILY NEWS SERVICE

British automaker McLaren Automotive has released a summer capsule sportswear collection in collaboration with British sportswear brand Castore.



Following its fall/winter collection in 2020, the collaboration between the two brands introduces a new line of technical apparel tailored to perform amid the challenges of everyday life. Inspired by the design and engineering of McLaren sports cars, the summer 2021 collection uses lightweight, performance fabrics and manufacturing techniques.

"We are proud to continue the collaboration between McLaren Automotive and Castore into this summer collection of performance sportswear," said Gareth Dunsmore, chief marketing officer of McLaren Automotive, in a statement. "The result is a capsule collection that embodies our mutual dedication to exploring the right materials and technology to be built into designs which enable performance in the wearer.

"Working closely with Castore has together enabled us to create pieces we know our customers and fans will enjoy."

Summer capsule

Each piece in the collection has been engineered using high-stretch fabrics for a full range of motion, with an automotive-inspired cut that adapts to any occasion.

Inspired by McLaren lightweight technologies, the McLaren Performance jacket is light and water resistant, and is constructed from a breathable, high-stretch performance fabric with a matte bonded finish and trim cut to provide optimum comfort.



This is the second collaboration from McLaren and Castore. Image credit: McLaren

The McLaren Performance quarter-zip is crafted from a four-way stretch fabric for maximum mobility with a tailored neck and shoulders and an athletic cut for a supercar inspired silhouette. The performance fabric is water resistant, insulating, thermoregulating and UV protecting.

Similar to McLaren aerodynamic design, the Superlight Vest and t-shirt optimally controls airflow to maintain maximum performance. Made from a high-stretch aerated mesh, both garments have laser-cut eyelets to enhance ventilation and breathability.

The Performance shorts are high-stretch and cut with side seam splits to eliminate any possible restriction of movement. They include a haptic elasticated waistband and hidden drawcords for a precise fit and concealed-zip side pockets for added convenience.

The Performance trouser uses bonding technology to remove risk of chafing, utilizing a high-stretch fabric for maximum ease of movement and comfort in the driving seat.

The Castore Garcia hoodie has been modified by the McLaren Automotive design team to produce the ultimate McLaren Performance Hoody. Elements of the original garment have been updated to create a waterproof, windproof, lightweight piece.

This is the second collection released by Castore in collaboration with McLaren Automotive (see story). The collection is available to purchase now in Harrods' Knightsbridge store, Castore stores and online at www.castore.com.

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