

NEWS BRIEFS

Day's wrap: Chanel, Gucci, Burberry, McLaren and Cond Nast

June 15, 2021



Chanel's spring/summer 2021 ready-to-wear show at Paris Fashion Week. Image credit: Chanel

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 15:

[Chanel shows signs of financial resilience](#)

French fashion house Chanel demonstrated strong resilience across its product lines in 2020, despite a highly disrupted environment that led to the temporary closure of its boutique and manufacturing network.

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[Gucci surpasses environmental reduction target 4 years early](#)

Italian fashion house Gucci has hit its environmental impact reduction target, according to its inaugural Impact Report on Equilibrium.Gucci.com.

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[Burberry partners with NFT video gaming platform](#)

British fashion house Burberry has announced a new partnership with technology company Mythical Games to launch a limited-edition non-fungible token (NFT) in the company's game Blankos Block Party.

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[McLaren unveils summer sportswear collection](#)

British automaker McLaren Automotive has released a summer capsule sportswear collection in collaboration with British sportswear brand Castore.

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[Cond Nast College of Fashion & Design launches advisory council](#)

Media conglomerate Cond Nast's College of Fashion & Design has announced the launch of its advisory council, consisting of renowned industry leaders.

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[Ferrari drives into fashion sector with inaugural collection](#)

Italian automaker Ferrari is going from the race track to the runway with the launch of its first in-house fashion collection, indicating a major step in its strategy to expand the brand beyond the automotive sector.

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