

TRAVEL AND HOSPITALITY

## VistaJet, Ferrari extend partnership, providing global transportation for drivers

June 18, 2021



Since 2019, VistaJet has partnered with Ferrari to provide private jet travel to the marque's racing team. Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

Private aviation company Vista Global and Italian automaker Ferrari are extending their partnership, paving the way for professional and amateur Ferrari drivers to fly to races around the world.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

The private jet fleet will now be open to all Ferrari drivers participating in international GT races and in the Prancing Horse championships. Private aviation firms VistaJet and XO, subsidiaries of Vista Global, will provide a tailored experience for passengers preparing for their next race.

"Racing has been a passion of mine for many years," said Thomas Flohr, founder and chairman of **Vista Global**, in a statement. "Alongside my team, I have experienced firsthand the demands of racing and the intense focus required to consistently deliver a winning performance.

"Vista Global is excited to be able to support all Ferrari drivers to get where they need to be, safely and in optimum condition so they can focus on what is the most important the competition and performance on track," he said.

### VistaJet and Ferrari

Since 2019, VistaJet has partnered with Ferrari to provide private jet travel to the marque's racing team.

The Ferrari 488 GTE and 488 GT3 are featured in more than 20 international championships. The 488 Challenge Evo are the stars of the Ferrari Challenge series in Europe, North America and Asia.

The races take place across the five continents over a 12-month calendar and involve hundreds of participants from around the world, including professional and amateur drivers.

VistaJet will now provide flights to these drivers, ensuring a personalized and pleasant experience that continues to build on the utmost safety procedures that the firm practiced during the COVID-19 pandemic.



*The Global 6000 has #VistaJet and #FerrariRacing branding. Image credit: VistaJet*

Last year, VistaJet touted its partnership with Ferrari through a photography contest.

Plane-spotting fans were encouraged to capture the Global 6000 featuring the #VistaJet for #FerrariRaces livery ([see story](#)).

---

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.