

NEWS BRIEFS

Day's wrap: Gucci, LVMH, VistaJet, Ferrari and Father's Day

June 18, 2021



Miley Cyrus is the face of Gucci Flora Gorgeous Gardenia. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

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[Gucci taps Miley Cyrus as face for latest fragrance](#)

Italian fashion label Gucci is calling on a popular American singer and actor for its latest fragrance campaign.

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French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has announced its 2021 LVMH Innovation Award winners at Viva Technology.

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