

NEWS BRIEFS

Gucci, LVMH, VistaJet, Ferrari and Father's Day

June 21, 2021



This marks the fifth year of LVMH's Innovation Award. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 18:



Gucci taps Miley Cyrus as face for latest fragrance

Italian fashion label Gucci is calling on a popular American singer and actor for its latest fragrance campaign.

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LVMH names 2021 Innovation Award winners

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton has announced its 2021 LVMH Innovation Award winners at Viva Technology.

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VistaJet, Ferrari extend partnership, providing global transportation for drivers

Private aviation company Vista Global and Italian automaker Ferrari are extending their partnership, paving the way for professional and amateur Ferrari drivers to fly to races around the world.

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Luxury brands tout Father's Day gifts, record sales anticipated

Luxury brands are getting sentimental and sleek in celebration of Father's Day on June 20.

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