

NEWS BRIEFS

## Day's wrap: LVMH, Ferrari, Salvatore Ferragamo, Bentley and Sotheby's

June 21, 2021



*From quai du Louvre, rendered view of the Cheval Blanc hotel. Image credit: LVMH*

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By LUXURY DAILY NEWS SERVICE

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### [LVMH, French president unveil renovated La Samaritaine](#)

French luxury conglomerate LVMH's Bernard Arnault and French President Emmanuel Macron came together to inaugurate the newly renovated department store on June 21, completing a nearly 16-year restoration project.

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### [Ferrari selects AWS as official cloud provider](#)

Italian automaker Ferrari is leveraging Amazon Web Services (AWS) machine learning, analytics and compute capabilities to accelerate innovation across its road cars departments, GT competitions, Ferrari Challenge and Formula 1 team Scuderia Ferrari.

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### [Salvatore Ferragamo dances' in new capsule collection](#)

Italian fashion house Salvatore Ferragamo has unveiled Let's Dance, a capsule collection of shoes that combines lightness and comfort, crafted in a range of designs and styles.

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### [Bentley, Fanatec design steering wheel for real, virtual racing](#)

British automaker Bentley Motors has partnered with gaming hardware developer Fanatec to create a unique steering wheel that can be used for both real and virtual motor racing.

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### [Sotheby's accepts cryptocurrency for 100+ carat diamond](#)

Auction house Sotheby's has announced that cryptocurrency will be accepted as payment for a 101.38-carat pear-shaped D Flawless diamond.

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[Where are bricks-and-mortar and online retail headed?](#)

Retail has undergone its most seismic 15 months in modern history, reshaping consumer attitudes to consumption, experiences, safety and customer service expectations.

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