

AUTOMOTIVE

## Bentley opens new quality assurance facility

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*A Bentayga V8 was the first Bentley certified at the new facility. Image credit: Bentley Motors*

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors has certified for delivery the first vehicle from its new Excellence Centre at Crewe, part of a continued push towards modernizing production.

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All new Bentleys will be finished and checked at the dedicated Excellence Centre for Vehicle Finish. The new modernized, digitally-enabled facility will help the automaker optimize process while future-proofing as the manufacturing process evolves.

"Every Bentley model has always been hand-built and checked to the very highest standards," said Peter Bosch, member of the board for manufacturing at Bentley, in a statement. "The new Excellence Centre for Vehicle Finish takes our meticulous standards even further.

"The investment in the facility is the latest step in our site transformation as we build Bentley for the future, reinventing our factory to prepare for the next stage in our growth," he said. "Our collaborative modern campus as a carbon-neutral, innovative, low environmental impact site plays a key role in helping to deliver our Beyond100 ambitions."

### Modernizing Crewe

The Excellence Centre is based in the former Mulliner workshops, where craftspeople created the most exclusive bespoke Bentleys. The building was later used as a dedicated production line for the Muslanne.

Before a Bentley is signed off for delivery at the quality assurance facility, a team of 50 works to complete a 500- to 650-point checklist, based on model. The evaluation process takes more than two hours and each week 20 cars undergo a more comprehensive quality audit to ensure and improve standards.



*The quality assurance process takes hours. Image credit: Bentley Motors*

According to the automaker, more than 80 percent of Bentleys ever produced are still on the road in part to this focus on quality.

In a special ceremony, Mr. Bosch drove the first car completed in the Excellence Centre, a Bentayga V8, off the lot.

As Bentley works to modernize its Crewe headquarters and production, technology and sustainability are top priorities.

According to recent figures from the automaker, Bentley is on course to reduce its production-related environmental impact by 75 percent from its 2010 baseline by 2025. The marque is focusing on reducing carbon emissions and water usage with alternative energy sources and circular approaches ([see story](#)).

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