

TRAVEL AND HOSPITALITY

## Rosewood to open new hotel in Madrid this fall

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*The new Rosewood hotel will feature several Madrid influences. Image courtesy of Rosewood Hotels & Resorts*

By LUXURY DAILY NEWS SERVICE

Hospitality group Rosewood Hotels & Resorts is preparing to open a new hotel in Madrid this fall.

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Rosewood Villa Magna is one of the most anticipated hotel openings in Europe, as Rosewood has aimed to create a modern oasis of serenity on Paseo de la Castellana boulevard. To attract travelers, Rosewood is highlighting its partnership with Michelin-starred chef Jess Snchez, who is launching a signature restaurant, Ams, timed to the property's opening.

Rosewood Villa Magna

As officials from Spain announced earlier this month that vaccinated individuals from the U.S. will be welcomed into the country, Rosewood is fostering pent-up excitement for its newest offerings.

Spanish architect Ramn de Arana is remodeling the hotel's exteriors, Australian firm BAR Studio is leading the property's interior design and ArtLink, a U.K.-based company, is curating the hotel's contemporary art collection.



*The new hotel is set to open this fall. Image courtesy of Rosewood Hotels & Resorts*

Spanish landscape architect Gregorio Maran is transforming the property's gardens.

Mr. Snchez's new restaurant will be inspired by taberna madrilea a style of restaurant particular to Madrid.

The hotel will have 154 rooms, featuring two main suites with the largest terraces in Madrid.

Earlier this month, Rosewood celebrated Global Wellness Day, offering virtual programming from properties in the Americas, Europe, Asia and the Middle East, which offered techniques, routines and exercises that could be recreated at home. In conjunction with the brand's in-person wellness offerings, 20 Rosewood properties worldwide created a series of videos that were released on property and Instagram channels throughout the day to continue encouraging wellness ([see story](#)).

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