

NEWS BRIEFS

Burberry, Ferragamo, LVMH, Kering and BMW

June 29, 2021



Ferragamo has found its next CEO. Image credit: Salvatore Ferragamo

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for June 28:

[Ferragamo names Burberry's Marco Gobbetti as new CEO](#)

Marco Gobbetti is leaving his post as chief executive office at British fashion label Burberry to join Italy's Salvatore Ferragamo as CEO and general manager.

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[LVMH taps textile recycling startup to improve circularity](#)

French luxury goods conglomerate LVMH Mot Hennessy Louis Vuitton is adopting a new, high-quality textile recycling process as it expands its creative circularity solutions.

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[Kering Americas partners with Black in Corporate on virtual mentorship program](#)

French luxury conglomerate Kering is establishing a mentorship program with its Americas business to expand opportunities for Black professionals.

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[BMW lands blockbuster product placement with Marvel](#)

German automaker BMW is returning to the silver screen through a new collaboration with Marvel Studios.

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