

APPAREL AND ACCESSORIES

Dolce & Gabbana taps NBA star for sneaker capsule

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P.J. Tucker in the beige Miamis neakers. Image credit: Dolce & Gabbana

By LUXURY DAILY NEWS SERVICE

Italian fashion house Dolce & Gabbana has partnered with American professional basketball player Anthony Leon "P.J." Tucker Jr. on new iterations of its Miami sneaker.



In a collaboration celebrating creativity and sportsmanship, the collection is characterized by a mix of varied materials and is available in two colorways: Sicilian orange and beige. The new interpretations of the Miami sneaker were inspired by basketball sneakers from the early 1990s and conceived exclusively for the project.

"Domenico Dolce and Stefano Gabbana have always shown me nothing but love," Mr. Tucker said in a statement. "Their support of me and their trust in me throughout this process has been incredible.

"Collaborating on the design of this sneaker has been amazing and I hope everyone enjoys it as much as I do."

Dolce & Gabbana x P.J. Tucker

Available for both men and women, the Sicilian orange version bears a suede upper contrasting with yellow laces, microinjected Dolce & Gabbana logo and Mr. Tucker's signature embroidered on the shoe heel and tongue.



The P.J. Tucker x Dolce & Gabbana Miamisneaker in orange. Image credit: Dolce & Gabbana

The beige version is made of suede and is personalized with the champion's contrasting embroidered signature.

The 100 pairs of the sneakers, signed by Mr. Tucker, are paired to an exclusive NFT digital authenticity certificate.

Launching today, the sneakers are available for purchase at dolcegabbana.com, and retail for \$795.

Earlier this month, the Italian brand reunited with American record producer DJ Khaled for a second capsule collection, this time featuring ready-to-wear and accessory options for the whole family.

This second drop strengthens the brand's relationship with DJ Khaled, who is known for his fun-loving and encouraging personality on social media as much as his hip-hop tracks. The collection is available online and in select Dolce & Gabbana boutiques (see story).

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