

TRAVEL AND HOSPITALITY

Wheels Up partners with Landry's, expanding member benefits

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Wheels Up members will now have more dining options and the opportunity to stay at the only Forbes Five Diamond hotel in Texas. Image credit: Wheels Up

By LUXURY DAILY NEWS SERVICE

Private aviation firm **Wheels Up** is adding to its member benefits through a new partnership with **Landry's Inc**, a multibrand dining and hospitality corporation.

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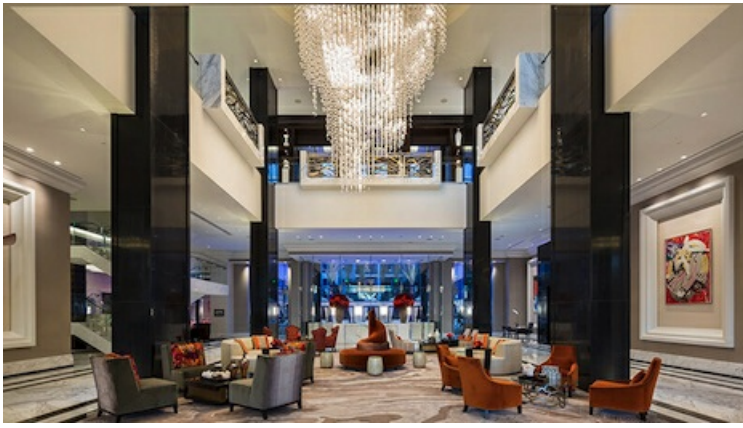
Landry's Inc. owns and operates more than 600 restaurants, hotels, casinos and entertainment destinations across the United States, bringing a breadth of new culinary offerings to the Wheels Up membership program. Wheels Up core and business members will receive access to Landry's President's Club status, receiving perks including complimentary valet parking, elevated access to preferred seating, priority seating, after-dinner drinks at restaurants and more.

"Continuing to elevate and enhance our members' experiences whether in the air or on the ground is one of our top objectives," said Gail Grimmert, chief experience officer at Wheels Up, in a statement. "Whether our members are taking advantage of their President's Club benefits at one of Landry's restaurants across the United States or enjoying a relaxing stay at The Post Oak Hotel, we know this will raise the overall member experience."

Wheels Up x Landry's Inc.

This new partnership augments Wheels Up's robust portfolio of member benefits. Landry's Inc. operates several popular and upscale dining restaurants across the U.S., including Mastro's Restaurants, Morton's The Steakhouse, Del Frisco's Double Eagle Steakhouse and more.

Landry's Inc. also owns the only Forbes Five Diamond hotel and spa in Texas, The Post Oak Hotel at Uptown Houston. In addition to the breadth of new culinary benefits, Wheels Up members will also have access and benefits at this hotel.



The interior of The Post Oak Hotel. Image credit: The Post Oak Hotel

Amenities at The Post Oak include a two-story Rolls-Royce showroom and on-site Bentley and Bugatti Post Oak Motors dealership, eight restaurants and bars throughout the hotel, a 20,000 square-foot spa, a fitness center, a wine cellar and more.

"With this new partnership there are so many exclusive benefits for Wheels Up members to take advantage of," said Lori Kittle, senior vice president of loyalty at Landry's Inc., said in a statement. "Landry's has numerous properties across the country's top-tier destinations; and we look forward to welcoming our new Wheels Up members with a first-class experience and exceptional service inside our restaurants and during their stay at our award-winning Post Oak Hotel."

Wheels Up is actively continuing to expand benefits for its members.

Last month, the private aviation firm extended its partnership with luxury travel subscription company Inspirato. The extended partnership gives all Wheels Up members from its introductory Connect tier to the Core and Business levels access to a complimentary 12-month trial subscription to Inspirato Club, as well as other Inspirato Pass offers and access to Inspirato Hot Nights with discounted rates ([see story](#)).

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