

NONPROFITS

Kering Foundation pledges financing for women's centers in France

July 1, 2021



The Kering Foundation is supporting the opening of more women's centers in France. Image credit: Kering Foundation

By LUXURY DAILY NEWS SERVICE

French luxury goods conglomerate Kering is expanding its existing support for combating violence against women by helping fund the opening of 15 women's centers across its home country.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Announced at the UN Women's Generation Equality Forum on June 30, the **Kering Foundation** will work alongside the French government to finance the new "maisons des femmes." The group's philanthropic arm has helped combat gender-based violence since 2008 by funding select projects and spreading public awareness.

Supporting survivors

The 15 new women's centers will be based on the model created in Saint-Denis, north of Paris, by Dr. Ghada Hatem. "La maisons des femmes" will offer care and support for women who are victims of violence by providing patients with personalized, multidisciplinary care on-site and shelter.

The original women's center in Saint-Denis was founded in 2016. In 2020, it cared for and supported more than 4,650 women through almost 16,000 consultations, an increase of 29 percent from 2019.

The Kering Foundation has supported La Maison des femmes de Saint-Denis since its inception

"'La Maison des femmes' in Saint-Denis has demonstrated its value as a way of helping women to break out of a cycle of violence and to rebuild their lives," said Francois-Henri Pinault, chairman/CEO of Kering and chairman of the Kering Foundation, in a statement. "With the support of the government and other partners, it's time to roll out these facilities across France, and to also take care of children, who are also victims."

The Kering Foundation will provide 5 million euro, or about \$5.9 million at current exchange, over five years to help finance the new sites.

Earlier this year, Kering launched a new global policy offering support to employees who have experienced domestic violence.

The group's new policy will offer employees who have experienced domestic violence a breadth of resources such

as support, specific leave, adjustment to their working conditions and referrals to additional specialists and organizations. The program emerges in the wake of domestic violence being aggravated by the COVID-19 pandemic.

© 2021 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.