

TRAVEL AND HOSPITALITY

Luxury Collection launches homeware line with Mercedes Salazar

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Mercedes Salazar x The Luxury Collection: North Island. Image credit: Marriott International

By LUXURY DAILY NEWS SERVICE

Marriott International's The Luxury Collection is announcing its second collaboration with designer Mercedes Salazar.

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Ms. Salazar will be unveiling her first homeware collection with the brand, inspired by her travels to North Island in the Seychelles, one of the newest additions to the Luxury Collection portfolio. The pieces are colorful and eye-catching, with items ranging from parrot placemats to cockatoo bread baskets.

"The Luxury Collection's hotels and resorts are all such unique destinations and North Island is another example of exceptional harmony between the property and its surroundings," said Ms. Salazar, in a statement. "The island is incredibly rich in biodiversity, and The Luxury Collection is able to showcase the destination's commitment to preserve and cultivate the nature surrounding the hotel.

"From the vibrant colors of the flora and fauna to the prints inspired by the exotic animals, North Island and its culture have a natural sense of authenticity which I aimed to reflect in these new homeware pieces," she said.

Bringing the island home

The Mercedes Salazar x The Luxury Collection: North Island draws inspiration from Aldabra giant turtles, parrots and white-tailed tropicbirds. The collection is color-driven, centered around the natural surroundings of North Island.

The collection will be available for retail starting this month and features wicker candlesticks, vases, placemats and baskets, each symbolic of the luxurious feel of the North Island villas. Items will be available for purchase on www.luxurycollectionstore.com, www.mercedessalazar.com and at select Luxury Collection properties including North Island, a Luxury Collection Hotel, Seychelles.

"Much like The Luxury Collection, Mercedes is appreciative of the natural world and strives to include it in her continual journeys, said Philipp Wegmann, vice president and global brand leader at The Luxury Collection, in a statement. "Her contagious wandering spirit and deep comprehension of what it means to be a world traveler make

her an incredible partner to translate these experiences into products that can be enjoyed at home every day."



Marriott continues appealing to consumers with a strong sense of wanderlust. Image courtesy of Marriott International

In her first collaborative project with The Luxury Collection in 2019, Ms. Salazar ventured to three different properties within the portfolio and turned her journey into jewelry and accessories ([see story](#)).

Last month, Marriott International highlighted the transformative power of travel in a global, multichannel campaign centered around its extensive loyalty program.

Noting the surge in travel demand as the COVID-19 pandemic slowed in the United States and Europe, the Marriott Bonvoy campaign emphasized the personal and spiritual connections that are fostered while traveling ([see story](#)).

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